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Set	Items	Description
S1	83	(CONVERT??? OR CONVERSION? ?) (9N) (HTML OR SGML OR (MARKUP(-W) LANGUAGE)) AND (DETERMINE? ? OR DETERMINING OR DETERMINATION? ?) (9N) (HTML OR SGML OR (MARKUP(W) LANGUAGE)) AND PY<1999
S2	51	RD (unique items)

?

searched through

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Freeform Search

Database: US Pre-Grant Publication Full-Text Database
US Patents Full-Text Database
US OCR Full-Text Database
EPO Abstracts Database
JPO Abstracts Database
Derwent World Patents Index
IBM Technical Disclosure Bulletins

Term: ((convert\$3 or conversion) NEAR9 (HTML or SGML or (markup ADJ language))) AND ((determin\$3 or determination) NEAR9 (HTML or SGML or (markup ADJ

Display: 10 Documents in Display Format: - Starting with Number 1

Generate: ☐ Hit List ☒ Hit Count ☐ Side by Side ☐ Image

Search Clear Interrupt

Search History

DATE: Monday, May 24, 2004 [Printable Copy](#) [Create Case](#)

Set Name	Query	Hit Count	Set Name
side by side			result set
	DB=EPAB,JPAB,DWPI,TDBD; PLUR=YES; OP=OR		
L4	((convert\$3 or conversion) NEAR9 (HTML or SGML or (markup ADJ language))) AND ((determin\$3 or determination) NEAR9 (HTML or SGML or (markup ADJ language)))	18	L4
	DB=PGPB,USPT; PLUR=YES; OP=OR		
L3	((convert\$3 or conversion) NEAR9 (HTML or SGML or (markup ADJ language))) AND ((determin\$3 or determination) NEAR9 (HTML or SGML or (markup ADJ language)))	355	L3
L2	((insert\$3 or creat\$3 or addition or adding or added or add) NEAR9 (ad or adverti\$7 or background or reference or pointer or link) SAME (inclusion or includ\$3 or absence or absent or present or presence or response or responsive or responding or respond or responded) SAME (already or previous or previously) SAME (email\$3 or e-mail\$3 or (electronic ADJ mail\$3) or message or communication or HTML or file or page or site)) and @PD>20030113	376	L2
L1	((e-mail\$3 or email\$3 or (electronic ADJ mail\$3) or chat\$4) SAME (stationery or background or watermark\$3 or tile or tiled or tiling or adverti\$7)) and @PD>20030113	1716	L1

Search through, until & DATE

Search through, until & DATE

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Term:

(((insert\$3 or creat\$3 or addition or adding or
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Display:

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Documents in Display Format:

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Hit List

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Image

Search

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Main Menu

Show 5 Numbers

Edit 5 Numbers

Preferences

Cases

Search History**DATE:** Monday, January 13, 2003[Printable Copy](#)[Create Case](#)**Set Name Query**

side by side

Hit Count Set Name

result set

DB=USPT,PGPB; PLUR=YES; OP=OR

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(((insert\$3 or creat\$3 or addition or adding or added or add) NEAR9
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 responded) SAME (already or previous or previously) SAME
 (email\$3 or e-mail\$3 or (electronic ADJ mail\$3) or message or
 communication or HTML or file or page or site)) and
 @PD>20021216

30

L3L2

((e-mail\$3 or email\$3 or (electronic ADJ mail\$3) or chat\$4) SAME
 (stationery or background or watermark\$3 or tile or tiled or tiling or
 adverti\$7)) and @PD>20021216

132

L2L1

(705/1.ccls. or 705/14.ccls. or 707/513.ccls. or 709/204.ccls. or
 709/206.ccls. or 709/217.ccls. or 709/218.ccls. or 709/219.ccls.) and
 @PD>20021216

329

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Searched
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Derwent World Patents Index
IBM Technical Disclosure Bulletins

Term: (((insert\$3 or creat\$3 or addition or adding or added or add) NEAR9 (ad or adverti\$7 or background or reference or tag or pointer or link)) SAME (inclusion or includ\$3 or absence or absent or

Display: 10 **Documents in Display Format:** TI **Starting with Number** 1

Generate: ☐ Hit List ☒ Hit Count ☐ Side by Side ☐ Image

Search

Clear

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Main Menu

Show 5 Numbers

Edit 5 Numbers

Preferences

Cases

Search History

DATE: Tuesday, December 17, 2002 [Printable Copy](#) [Create Case](#)

Set Name Query

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DB=PGPB; PLUR=YES; OP=OR

Hit Count Set Name

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or e-mail\$3 or (electronic ADJ mail\$3) or message or communication
or HTML or file or page or site))

331

L2L1

((e-mail\$3 or email\$3 or (electronic ADJ mail\$3) or chat\$4) SAME
(stationery or background or tile or tiled or tiling or adverti\$7))

1379

L1

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HWL
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Term:

(e-mail\$3 or email\$3 or (electronic ADJ mail\$3) or
chat\$4) SAME (stationery or background or tile or
tiled or tiling or adverti\$7)

Display:

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Documents in Display Format:

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Starting with Number

1

Generate:☐

Hit List

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Hit Count

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Side by Side

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Image

Search

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Help

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Main Menu

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Cases

Search History

DATE: Monday, December 16, 2002Printable Copy:Create Case

<u>Hit Count</u>	<u>Set Name</u>
	result set

<u>L9</u>	L8 and @PD>20020807	35	<u>L9</u>	searched through HTML & DATE
	((insert\$3 or creat\$3 or addition or adding or added or add) NEAR9 (ad or adverti\$7 or background or reference or tag or pointer or link)) SAME (inclusion or includ\$3 or absence or absent or presence or			
<u>L8</u>	present or response or responding or responsive or respond or responded) SAME (already or previous or previously) SAME (email\$3 or e-mail\$3 or (electronic ADJ mail\$3) or message or communication or HTML or file or page or site)	707	<u>L8</u>	
	DB=PGPB; PLUR=YES; OP=OR			
<u>L7</u>	(e-mail\$3 or email\$3 or (electronic ADJ mail\$3) or chat\$4) SAME watermark\$3	38	<u>L7</u>	searched through HTML & DATE
	DB=USPT; PLUR=YES; OP=OR			
<u>L6</u>	((e-mail\$3 or email\$3 or (electronic ADJ mail\$3) or chat\$4) SAME watermark\$3) and @PD>20020807	1	<u>L6</u>	
	DB=PGPB; PLUR=YES; OP=OR			
<u>L5</u>	(e-mail\$3 or email\$3 or (electronic ADJ mail\$3) or chat\$4) SAME (stationery or background or tile or tiled or tiling or adverti\$7)	1379	<u>L5</u>	
	DB=USPT; PLUR=YES; OP=OR			
<u>L4</u>	L3 and @PD>20020806	81	<u>L4</u>	searched through HTML & DATE
<u>L3</u>	(e-mail\$3 or email\$3 or (electronic ADJ mail\$3) or chat\$4) SAME (stationery or background or tile or tiled or tiling or adverti\$7)	776	<u>L3</u>	
<u>L2</u>	(e-mail\$3 or email\$3 or (electronic ADJ mail\$3) or chat\$4) SAME (stationery or background or tile or tiled or tiling or adverti\$7)	678	<u>L2</u>	
<u>L1</u>	6148332.pn.	1	<u>L1</u>	is confirmed classified

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S1	274	POOL(9N) (ADVERTISERS OR ADVERTIZERS) AND PY<1999
S2	0	S1 AND ((ROTAT???? OR EXPOS????) (9N) ADVERTI???????)
S3	7	S1 AND ((ROTAT???? OR EXPOS????) (9N) ADVERTI???????)
S4	5	RD (unique items) <i>searched through</i>
S5	7	S1 AND ((ROTAT???? OR EXPOS????) (9N) ADVERTI???????)
S6	5	RD (unique items) <i>searched through</i>
S7	274	S1
S8	209	RD (unique items) <i>partial search</i>
S9	11485	((ROTAT???? OR EXPOS????) (9N) ADVERTI???????) AND PY<1999
S10	88	(ROTAT???? (S) EXPOS???? (S) ADVERTI???????) AND PY<1999
S11	67	RD (unique items)

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Monday, August 06, 2001

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Term:

(rotat\$3 NEAR9 adverti\$7) SAME expos\$4

Display:

10

Documents in Display Format:

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1

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Search

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Search History**DATE:** Thursday, August 08, 2002[Printable Copy](#)[Create Case](#)**Set Name Query**

side by side

Hit Count Set Name

result set

DB=USPT; PLUR=YES; OP=OR

L7 (rotat\$3 NEAR9 adverti\$7) SAME expos\$4

18

L7

DB=JPAB,EPAB,DWPT,TDBD; PLUR=YES; OP=OR

L6 (rotat\$3 NEAR9 adverti\$7) SAME expos\$4

4

L6L5 (L3 SAME exposure) and L4

1

L5L4 L3 and @PD<19980605

326

L4L3 rotat\$3 NEAR9 adverti\$7

495

L3L2 pool NEAR9 advertisers

0

L2

DB=USPT; PLUR=YES; OP=OR

L1 pool NEAR9 advertisers

4

L1

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WEST[Help](#)[Logout](#)[Interrupt](#)[Main Menu](#)[Search Form](#)[Posting Counts](#)[Show S Numbers](#)[Edit S Numbers](#)[Preferences](#)[Cases](#)**Search Results -**

Term	Documents
ADDITION.DWPI,TDBD,EPAB,JPAB.	435509
ADDN.DWPI,TDBD,EPAB,JPAB.	132294
ADDNS.DWPI,TDBD,EPAB,JPAB.	2074
ADDITIONS.DWPI,TDBD,EPAB,JPAB.	5798
ADDING.DWPI,TDBD,EPAB,JPAB.	428443
ADDINGS.DWPI,TDBD,EPAB,JPAB.	9
ADDED.DWPI,TDBD,EPAB,JPAB.	597717
ADDEDS.DWPI,TDBD,EPAB,JPAB.	1
ADD.DWPI,TDBD,EPAB,JPAB.	281299
ADDS.DWPI,TDBD,EPAB,JPAB.	44485
AD.DWPI,TDBD,EPAB,JPAB.	18715
((((INSERT\$3 OR CREAT\$3 OR ADDITION OR ADDING OR ADDED OR ADD) NEAR9 (AD OR ADVERTIS\$7 OR BACKGROUND OR REFERENCE OR TAG OR POINTER OR LINK)) SAME RESPONSIVE SAME (ALREADY OR PREVIOUS OR PREVIOUSLY) SAME (EMAIL\$3 OR E-MAIL\$3 OR (ELECTRONIC ADJ MAIL\$3) OR MESSAGE OR COMMUNICATION OR HTML OR FILE OR PAGE OR SITE)). JPAB,EPAB,DWPI,TDBD.	0

[There are more results than shown above. Click here to view the entire set.](#)

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Search:

L2

[Refine Search](#)[Recall Text](#)[Clear](#)**Search History**

DATE: Thursday, August 08, 2002 [Printable Copy](#) [Create Case](#)Set Name Query

side by side

Hit Count Set Name

result set

DB=JPAB,EPAB,DWPI,TDBD; PLUR=YES; OP=OR

((insert\$3 or creat\$3 or addition or adding or added or add) NEAR9
 (ad or adverti\$7 or background or reference or tag or pointer or link))
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 (email\$3 or e-mail\$3 or (electronic ADJ mail\$3) or message or
 communication or HTML or file or page or site)

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 (ad or adverti\$7 or background or reference or tag or pointer or link))
L1 SAME responsive SAME (already or previous or previously) SAME 19 L1
 (email\$3 or e-mail\$3 or (electronic ADJ mail\$3) or message or
 communication or HTML or file or page or site)

Searches
 through
 b7C
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File 256:SoftBase:Reviews, Companies&Prods. 82-2002/Jul
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File 387:The Denver Post 1994-2002/Aug 06
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 File 702:Miami Herald 1983-2002/Aug 06
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 File 725:(Cleveland)Plain Dealer Aug 1991-2000/Dec-13
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 File 477:Irish Times 1999-2002/Aug 07
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 File 711:Independent(London) Sep 1988-2002/Aug 07
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 File 756:Daily/Sunday Telegraph 2000-2002/Aug 07
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Set	Items	Description
S1	170839	((INSERT??? OR CREAT??? OR ADDITION? ? OR ADDING OR ADDED - OR ADD OR ADDS) (9N) (AD OR ADS OR ADVERTI??????? OR BACKGROUND? ? OR REFERENCE? ? OR TAG? ? OR POINTER? ? OR LINK? ?)) (S) (IN- CLU????? OR ABSEN??? OR PRESEN??? OR RESPON????)
S2	3363	S1 AND (AD OR ADS OR ADVERTI??????? OR BACKGROUND? ? OR RE- REFERENCE? ? OR TAG? ? OR POINTER? ? OR LINK? ?) (S) (ALREADY OR - PREVIOUS OR PREVIOUSLY) (S) (EMAIL??? OR E-MAIL??? OR (ELECTRON- IC(W)MAIL???) OR MESSAGE? ? OR COMMUNICATION? ? OR HTML)
S3	1567	S2 AND PY<1999
S4	1139	RD (unique items)
S5	126	S4 AND ((END(W)USER(W)COMMUNICATION(W)MESSAGE? ?) OR E-MAI- L??? OR EMAIL??? OR (ELECTRONIC(W)MAIL???)

partial search, large sample

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Term:

((insert\$3 or creat\$3 or addition or adding or
added or add) NEAR9 (ad or adverti\$7 or background
or reference or tag or pointer or link)) SAME
(inclusion or includ\$3 or absence or absent or

Display:

10

Documents in Display Format:**Starting with Number**

1

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Cases

Search History**DATE:** Wednesday, August 07, 2002[Printable Copy](#) [Create Case](#)

Set Name Query

side by side

Hit Count Set Name

result set

DB=JPAB,EPAB,DWPI,TDBD; PLUR=YES; OP=OR

L12 L11 and @PD<1998060567 L12((insert\$3 or creat\$3 or addition or adding or added or add) NEAR9
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present or response or responding or responsive or respond or
responded) SAME (already or previous or previously) SAME
(email\$3 or e-mail\$3 or (electronic ADJ mail\$3) or message or
communication or HTML or file or page or site)76 L11searched
through
L11

DB=PGPB; PLUR=YES; OP=OR

L10 Howerto\$.in. or Gabbard-C\$.in. or Chaffins-B\$.in.3 L10searched
through
FRONT

DB=USPT; PLUR=YES; OP=OR

L9 Howerto\$.in.44 L9searched
through, TIL8 Howerton-E\$.in.0 L8L7 Chaffins-B\$.in.1 L7searched
through, TIL6 Gabbard-C\$.in.7 L6searched
through, FRONTL5 Gabbard-Chuck.in.0 L5L4 Gabbard.in.51 L4L3 L2 SAME (email\$3 or e-mail\$3 or (electronic ADJ mail\$3) or
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DATE & L11L2 L1 SAME (already or previous or previously)3245 L2((insert\$3 or creat\$3 or addition or adding or added or add) NEAR9
(ad or adverti\$7 or background or reference or tag or pointer or link))L1SAME (inclusion or includ\$3 or absence or absent or presence or
present or response or responding or responsive or respond or
responded)35584 L1

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Set Items Description
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 MARK OR WATERMARKED OR WATERMARKS OR WATERMARKING) AND PY<1999
 S2 65 RD (unique items)

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Cases

Search History**DATE:** Wednesday, August 07, 2002[Printable Copy](#)[Create Case Group](#)**Set Name Query**

side by side

Hit Count Set Name

result set

DB=PGPB; PLUR=YES; OP=OR

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20

L4Searched
through
HWL
& DATE

DB=JPAB,EPAB,DWPI,TDBD; PLUR=YES; OP=OR

L3

L2 and @PD<19980605

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L3L2

(e-mail\$3 or email\$3 or (electronic ADJ mail\$3) or chat\$4) SAME watermark\$3

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L2

DB=USPT; PLUR=YES; OP=OR

L1

(e-mail\$3 or email\$3 or (electronic ADJ mail\$3) or chat\$4) SAME watermark\$3

7

L1Searched
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Set	Items	Description
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S2	2157	(E-MAIL??? OR EMAIL OR (ELECTRONIC(W)MAIL???)) (S) (STATIONE- RY OR BACKGROUND? ? OR TIL? ? OR TILING) AND PY<1999
S3	1278	RD (unique items) <i>partial search, significant sample</i>
S4	0	(E-MAIL??? OR EMAIL??? OR (ELECTRONIC(W)MAIL???)) (S) (ADVERT- I\$?) AND PY<1999
S5	4156	(E-MAIL??? OR EMAIL??? OR (ELECTRONIC(W)MAIL???)) (S) (ADVER- TI?????) AND PY<1999
S6	44	S3 AND S5 <i>searched through</i>
S7	15	S3 AND (BACKGROUND? ? (5N) IMAGE? ?) <i>searched through</i>

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Set Name Query

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result set

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DB=JPAB,EPAB,DWPI,TDBD; PLUR=YES; OP=OR

<u>L5</u>	L4 and @PD<19980605	36	<u>L5</u>	Searched through HWI
<u>L4</u>	(e-mail\$3 or email\$3 or (electronic ADJ mail\$3) or chat\$4) SAME (stationery or background or tile or tiled or tiling or adverti\$7)	575	<u>L4</u>	

DB=USPT; PLUR=YES; OP=OR

<u>L3</u>	(e-mail\$3 or email\$3 or (electronic ADJ mail\$3) or chat\$4) SAME (stationery or background or tile or tiled or tiling or adverti\$7)	695	<u>L3</u>	Searched through HWI & DAT.
<u>L2</u>	(e-mail\$3 or (electronic ADJ mail\$3) or chat\$4) SAME (stationery or background or tile or tiled or tiling or adverti\$7)	615	<u>L2</u>	
<u>L1</u>	(e-mail\$3 or (electronic ADJ mail\$3) or messag\$3 or chat\$4) SAME (stationery or background or tile or tiled or tiling or adverti\$7)	6636	<u>L1</u>	

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1996	1997	1998	1999	2000	2001	2002
0 pages	0 pages	4 pages	9 pages	18 pages	12 pages	1 pages
		Jun 25, 1998 *	Jan 25, 1999	Feb 29, 2000 *	Feb 01, 2001	Jan 25, 2002 *
		Dec 01, 1998 *	Feb 04, 1999	Mar 01, 2000	Feb 07, 2001	
		Dec 02, 1998	Feb 08, 1999	Mar 02, 2000	Feb 15, 2001 *	
		Dec 12, 1998 *	Feb 18, 1999	Mar 04, 2000	Mar 31, 2001	
			Apr 20, 1999 *	May 10, 2000 *	Apr 01, 2001	
			Apr 23, 1999	May 11, 2000	Apr 05, 2001	
			Apr 27, 1999	May 20, 2000	Apr 18, 2001	
			Apr 28, 1999	Jun 06, 2000	May 16, 2001	
			Oct 13, 1999	Jun 19, 2000 *	Jun 03, 2001	
				Jun 20, 2000	Jun 08, 2001	
				Jun 21, 2000	Jul 22, 2001	
				Aug 16, 2000 *	Sep 23, 2001	
				Aug 18, 2000		
				Oct 02, 2000 *		
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0 pages	0 pages	1 pages	7 pages	10 pages	12 pages	0 pages
		Dec 12, 1998 *	Jan 25, 1999 *	Feb 08, 2000	Jan 17, 2001	
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			Feb 08, 1999	Mar 24, 2000	Feb 04, 2001	
			Feb 21, 1999	May 20, 2000 *	Feb 07, 2001	
			Oct 08, 1999 *	Jun 10, 2000	Mar 30, 2001	
			Oct 13, 1999	Aug 16, 2000 *	Mar 31, 2001	
			Nov 14, 1999 *	Oct 16, 2000 *	Apr 05, 2001	
				Oct 17, 2000 *	May 06, 2001	
				Oct 21, 2000	May 16, 2001	
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					Sep 23, 2001 *	

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